Running FACEBOOK ADS

WEEK TWELVE

90-Day Difference

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FACEBOOK ADS

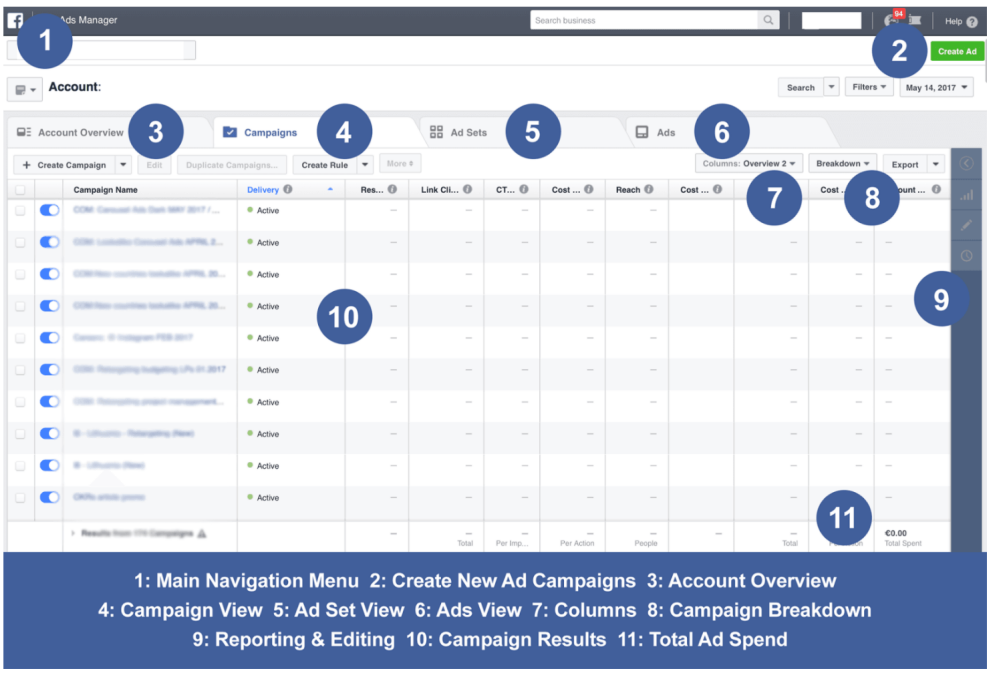
TO RUN FACEBOOK ADS:

What is Facebook Ads Manager?

What is Facebook Ads Manager?

The Ads manager is where you go to create and manage your campaigns, of course! In full, you can use the ads manager to:

- Set up Facebook ad campaigns
- Create new ad sets and ads
- Manage Facebook ad bids
- Target many different audiences
- Optimize your ad campaigns
- Keep track of your campaigns' performance
- A/B test your Facebook ad campaigns.



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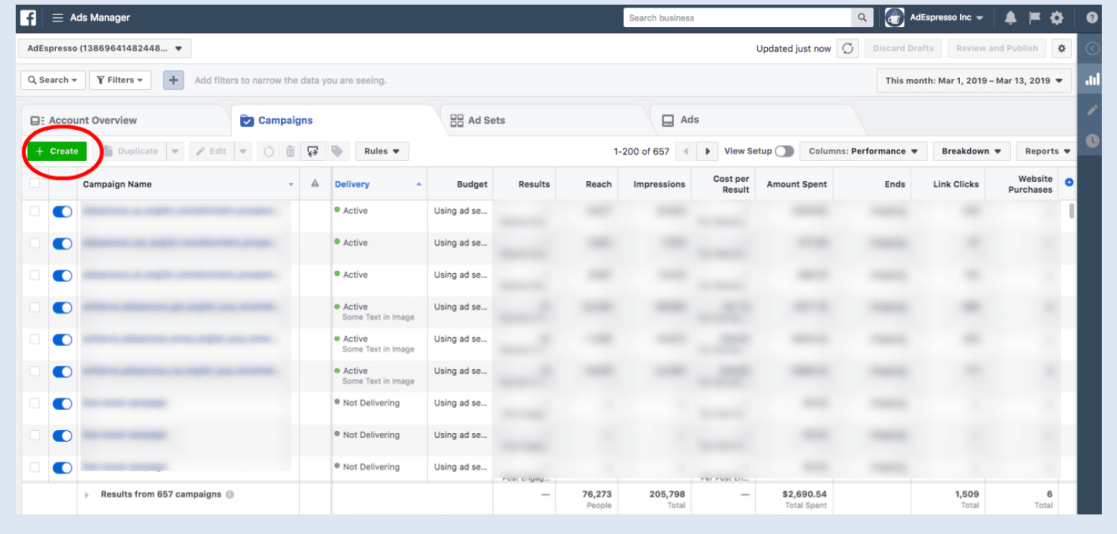

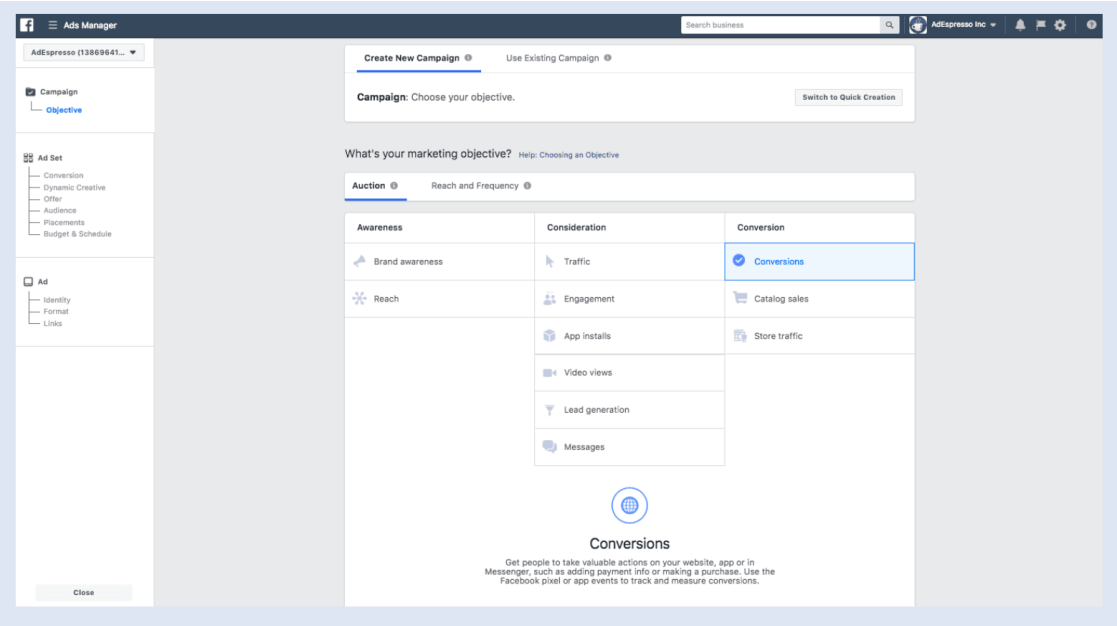

THE GOAL WITH ADS:

Spend $1 and make $2+.
Then your budget becomes unlimited.

Eventually, if you have a post or an ad that is successful, you can hire Facebook ad managers to help monitor daily.

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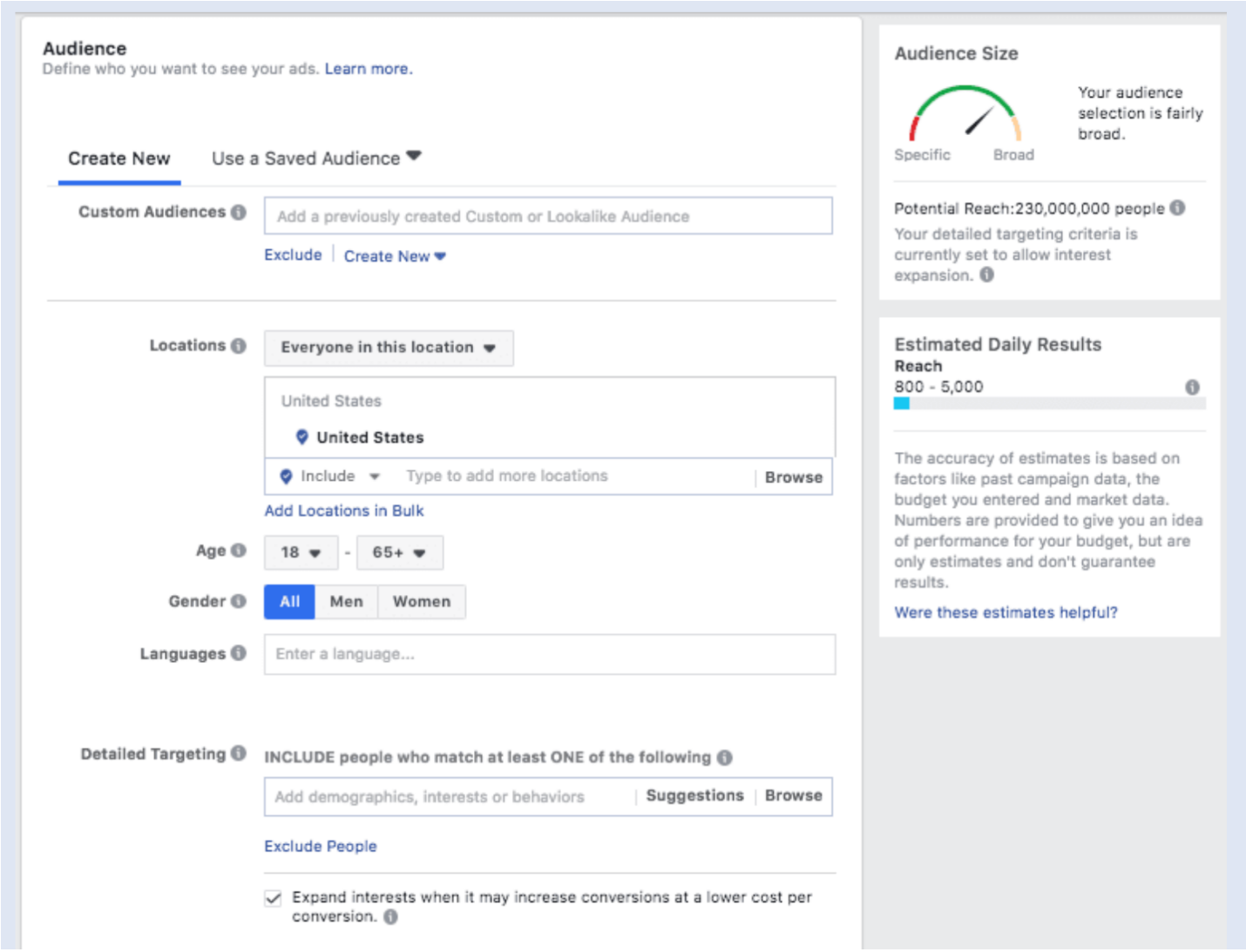

Pure Gold

Social Media Ads Success Course:

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WEEK TWELVE Homework

- [x]
- [ ] Learn From Social Media Ads Course.
  You've Been Granted FREE ACCESS. bit.ly/FreeSMAS
- [ ] Join Justice Eagan's Group. ProfitOnline.MichelleCunningham.com
  The page will redirect you to a Facebook Group.
- [ ] Watch several of Justice's Training inside the Facebook Community.
- [ ] Print This Document From Justice Eagan:
  https://bit.ly/JusticeScripts
- [ ] Practice launching your first Testimonial Facebook Ad.

Keep Being Consistent.
If you slow down, that's okay.
But never stop.

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My Notes From

WEEK TWELVE

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