

Day Three

How To Create A Year Of Content
In Just Three Days



CONTENT MARKETING STRATEGY

Creating Content Supercharged

Posting on your Facebook profile, your goal should be for _____
times per day.

Posting to your Facebook stories, your goal should be for _____
times per day.

Posting to Youtube, a good goal is _____ per week.

First, Gather Ideas.

A very simple hack is this:

Some Great Ones Are:



Next Create A Content Calendar

You can easily create this in Canva.com.

Types of Posts

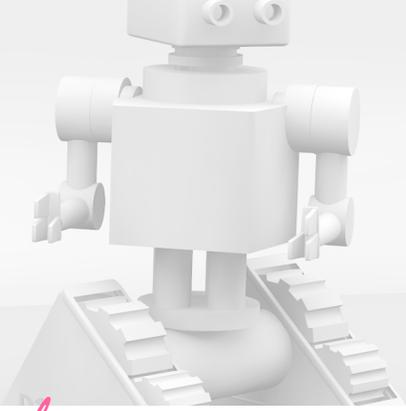
- 1 ENGAGEMENT
- 2 FAMILY & KIDS
- 3 FUN OR FUNNY
- 4 SOCIAL LIFE
- 5 CURIOSITY 
- 6 MAKE MONEY POST 
- 7 VALUE-ADD
- 8 RAISE YOUR HAND IF...

Avoid things that make others angry.

Plan Your Work | Work Your Plan

1. Set time aside to really plan so that it doesn't feel overwhelming.
2. Then, set a calendar appointment for the two times a day you will post to Facebook.
3. Have a calendar appointment for when you will interact with posts.
4. Put all your content ideas into a special folder on your phone, notes app, email folder or a Trello board.
5. Plan out tons of video content. Film lots of little short videos using 30 different outfit changes in one day. Splice it up and spread it out.
6. Remember, grab inspiration from others and change up their great posts, make them your own and use them in the future.
7. Google inspirational quotes for ideas.
8. Read books and take inspiration from a chapter.
9. Talk to text into your phone and take photos when you are out doing fun things.
10. Take photos of your life, things that people might find enjoyable.
11. Repurpose old content that was popular.
12. Take a day and do a photo shoot with a professional or with a friend. Change outfits a lot.



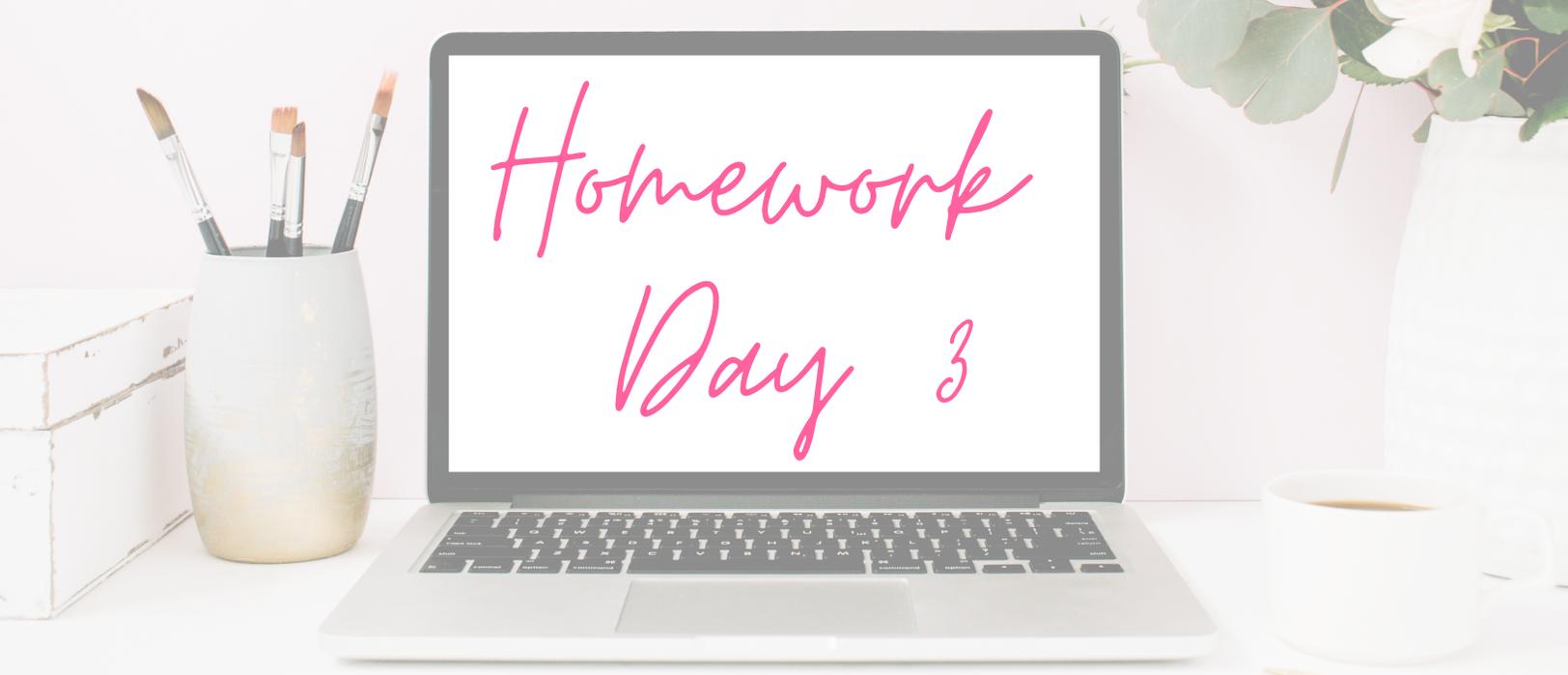


Automate Your Delivery

1. As you get really busy, you'll want to make sure you are regularly posting to your business page.
2. A Facebook business page is recommended as your profile starts to really grow and your following starts to grow. A business page is a great place to build your business and promote. It's like a billboard. And you can link that business page to a private group that you create.
3. To automate posts into your business page and into your groups, you can use a program like: _____

Automated & Stress Free

	7:00 AM 			How many times per day do you check Facebook?
	7:00 AM 			Truth. I used to hate to eat alone. Now, I love it. Time to think. Maybe it's because I have kids now. Maybe because there's so
	7:00 PM 			Leave a review on this page and get entered to win Michelle's complete collection USB mailed to you....We will pick a few lucky
	7:00 PM 			What motivates you when you are feeling sluggish? For me, it's a cold brew coffee. It's a run or 30-minute workout. It's a powerful
	7:00 PM 			What motivates you when you are feeling sluggish? For me, it's a cold brew coffee. It's a run or 30-minute workout. It's a powerful
	7:00 PM 			[FREE VIDEO TRAINING]: Simple strategy to get your business REALLY going. Who wants this FREE training? Comment TRIPLE



Step 1:

Create your content calendar, so you know what you are posting each day.

Step 2:

Start building your post ideas in an easy to access area so when you have an uncreative day, they are ready to go.

Step 3:

Post two posts to Facebook today that are fun, social, or engaging & interact with stories for 15 minutes. Get in as many inboxes as possible.

Step 4:

GO LIVE Once and have a call to action to your guide.

Step 5:

Go back to your post from yesterday and like each comment, comment back, "Great, I just sent you a message!"

Then, message them with the free guide. Hi Jessica! Here's my guide on how to lose ten pounds without giving up sweets. Are you open to hearing about what helped me lose 25 lbs?

Turn the page

to find out how to win prizes!



Prize Giveaway

Complete Step 1 & Step 2 and get entered to win prizes!

Step 1: Keep track of all your new likes, comments and messages. These are all leads!

In 24-hours, fill out the daily tracker online to be entered to win prizes::

<https://bit.ly/superfastleads>

Step 2: Search in the Facebook group for the post that looks like this.
Search in the search box: #DayThree

In the comments, tell us:

What did you struggle with before Day 3?
How has your thinking changing after finishing Day 3?

<https://www.facebook.com/groups/SuperfastLeads/>

