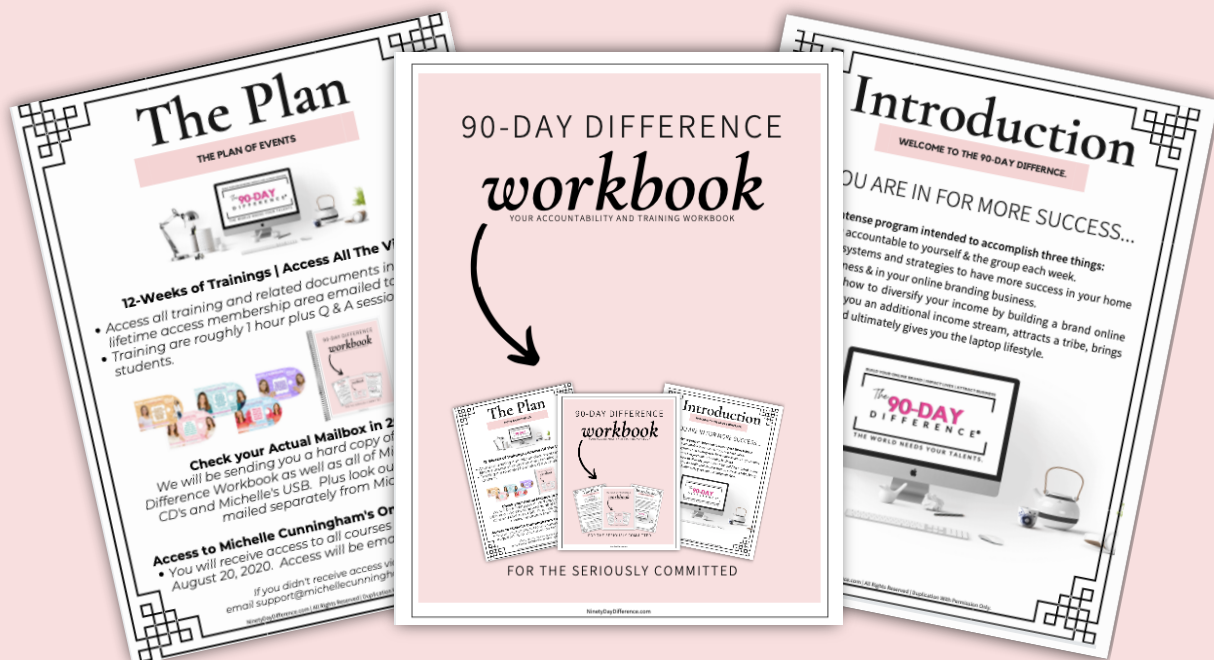
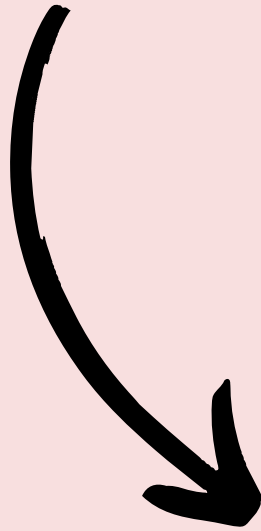


90-DAY DIFFERENCE *workbook*

YOUR ACCOUNTABILITY AND TRAINING WORKBOOK



FOR THE SERIOUSLY COMMITTED

90-DAYS TO CHANGE

everything

ON A SCALE OF 1 TO TEN, HOW
COMMITTED ARE YOU?

CIRCLE ONE AND POST YOUR SELFIE WITH
THIS SHEET IN OUR FACEBOOK GROUP

I am this committed:

1 2 3 4 5 6 7 8 9 10

NinetyDayDifference.com

Introduction

WELCOME TO THE 90-DAY DIFFERENCE LITE.

YOU ARE IN FOR MORE SUCCESS...

This is an intense program intended to accomplish two things:

1. Give you systems and strategies to have more success in your home party business & in your online branding business.
2. Show you how to diversify your income by building a brand online that brings you an additional income stream, attracts a tribe, brings in clients and ultimately gives you the laptop lifestyle.



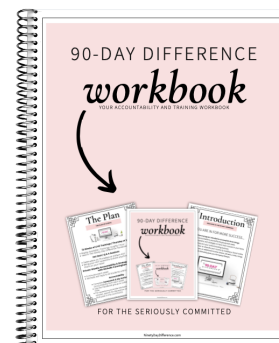
The Plan

THE PLAN OF EVENTS



12-Weeks of Trainings | Access All The Videos

- Access all training and related documents in your lifetime access membership area emailed to you.
- Training are roughly 1 hour plus Q & A session from students.



Check your Actual Mailbox in 20 days

We will be sending you a hard copy of your 90-Day Difference Workbook as well as all of Michelle's training CD's and Michelle's USB. Plus look out for a little gift mailed separately from Michelle.

Access to Michelle Cunningham's Online Course Vault

- You will receive access to all courses created through August 20, 2020. Access will be emailed.

If you didn't receive access via email,
email support@michellecunninghamonline.com

Your Schedule

THE TRAINING SCHEDULE

Lifetime Access Membership Area ***Access emailed to you***

Email support@michellecunninghamonline.com if you cannot find the email.

Week One: Pinpointing Your Profitable Niche
Bonus Training: Direct Sellers Daily Action Plan

Week Two: Crafting Your Brand Strategy & Platform
Bonus Training: Direct Sellers Success Systems
Bonus Training: Get A Copy Of Michelle's Website & Make Your Own

Week Three: Content Creation Machine for Facebook & Instagram
Bonus Training: Michelle Opens Her Designs & Shares Templates With You
Bonus Training: Direct Sellers Lead Generating

Week Four: Email Opt-in Creation
Bonus Training: Creating An Email Opt-In For Direct Sellers

Week Five: Crafting Your Freebie Giveaway
Bonus Training: Best Freebies for Direct Sellers

Week Six: Go LIVE: Call To Action Strategies
Bonus Training: Closing Sales for Direct Sellers

Week Seven: Planning Your First Digital Offer
Bonus Training: Get Access To All Of Michelle's Workbooks, Offers & Copy To Create

Week Eight: Creating An Online Membership Area & Facebook Group
Bonus: The 10-Step Fail-Proof Strategy Behind Successful Facebook Groups

Week Nine: Promoting Your Offer & Funnels
Bonus Training: Michelle's Vault of Email Templates That Work

Week Ten: The Webinar Launch
Bonus: Michelle's Webinar Success Template

Week Eleven: Crafting Your Value Ladder With Additional Offers
Bonus: Party Secrets For Successful Facebook Parties

Week Twelve: Grow Your Brand With Facebook Ads

My Actions Will Pay Off

THE DIRECT SELLERS ACCOUNTABILITY

OF NO'S THIS WEEK

OF YES'S THIS WEEK

OF PARTIES ON YOUR DATEBOOK
VIRTUAL OR IN PERSON

OF PARTIES HELD THIS WEEK
VIRTUAL OR IN PERSON

OF INTERVIEWS SCHEDULED
VIRTUAL OR IN PERSON

OF INTERVIEWS HELD THIS WEEK
VIRTUAL OR IN PERSON

TOTAL WEEKLY SALES

TOTAL WEEKLY RECRUITS

Goals, Goals, Goals

**DON'T DECREASE THE GOAL.
INCREASE THE EFFORT.**

IN 90 DAYS, I REALLY WANT...

WHY IS IT IMPORTANT?

**WHAT IS MY DAILY GOAL
TO MAKE IT HAPPEN?**

WHAT IS PREVENTING IT?



Hi, I'm Michelle!



michelle@michellecunninghamonline.com

michelle
CUNNINGHAM
The STORY

The Gal Cheering YOU On

17-years ago, I set out on a journey to learn how to be an entrepreneur. The first six, I failed. The next 11, I succeeded in the world of direct sales as a home party rep.

That success allowed me to create an online course creating empire serving others in the industry.

My goal, in all I do, is to show you that YOU are made for so much more and it all starts with learning. You don't have to be perfect. Imperfect action is better than perfect procrastination.

xoxo - michelle



I am committed.

.....

The 90-Day Difference

.....

Always remember, your focus
determines your reality.

