



Planning YOUR FIRST OFFER

WEEK SEVEN

90-Day Difference

BEFORE YOU CREATE A COURSE

Ask yourself these questions....

- Am I spending time each day to build my audience utilizing social media platforms?
This can be posting, engaging, going live, offering a freebie, etc. Being ACTIVE online.
- Do I have at least 1,000 followers on my email list?
Remember, \$1 per each follower per month is what you can anticipate to make, so set out to OUT-GROW that number.
- Do I continually gain new followers asking for my content that I am sharing online?
- Do I have a good idea of what my audience wants more of from me?
- Do I get questions and requests from my audience?
- Do I get comments from my audience? Do I reply?
- Have I asked my audience about this specific topic I want to make a course about and they went bonkers for it craving more information on the topic?
 - A good way to post this: I am thinking of putting together a little training on how to "Get more followers on Instagram without posting everyday and wasting time..."
 - Would anyone be interested in that?
(If 100 people say yes, you have a winner for a course...)

Serve Your Audience & Your Efforts Will Be Blessed.

HOW CAN YOU CHANGE A LIFE TODAY?

10 STEPS TO YOUR FIRST COURSE

1 Pick your _____

2 Make sure it has _____

3 Express the _____

4 The _____ course outline

5 Structure your _____ & _____.

6 Baby steps. Map out your _____

7 Now it's time to _____, _____ & _____.

8 Determine your _____

9 Remember this ladder _____.

10 A true online entrepreneur always knows this rule:

Don't ever hold back. Don't ever think small.
Don't ever live below where YOU have been called to live.
Live out loud. Live proud. Change this world.
You are called to do this. Don't let anyone tell you otherwise, including yourself.

CRAFTING YOUR FIRST OFFER

An Example Of My Outline For My Course

The simplest way to get started is to sit down for 45 minutes & make an outline

The Five Day Influencer Book Camp

- Increases Your Online Influence & Grow Your Profits
- There is prospecting
- There is marketing. Tell the difference in the story
- Put Down Your Leader Flag

Day 1. Be an authority in something to attract business

- What's your niche and calling?
- Who is your target market?
- Who Is Your Tribe?
- Get a Tagline

Day 2. Professional photo made & create a banner for Facebook and Youtube.

- Brand Colors & Remove Background
- Fiverr.com
- Canva.com

Day 3. Show up with curiosity posting

- Examples of Curiosity Posts
- Fun Posts
- Attract People not Attack

Day 4. Create an email opt-in

- How to use Flodesk and create an email opt-in

Day 5. What's your first freebie?

- How to create it a freebie giveaway and types of freebies
- Canva.com tutorial
- Share the proactive approaches to attracting more business

TYPES OF FIRST COURSES BRAINSTORM:

SIMPLE



HARDER

Facebook Group With Live Training

Live Zoom They Can Join In At Set Time

Create A Resource Guide & Video
Series That Sends Out By Email

Create Your First CD/Audio

Online Course created on Click
Funnels, Thinkific or Kajabi.

Create a Video Series Inside A
Website

WEEK SEVEN

Homework



Chose Your First Offer. What Will It Be?

☐

Chose The Platform You Will Use To Host Your Offer. What Is It?

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Find Out What Topic Your Tribe Wants More Of. What Is It?

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Write your outline.

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Take the next logical step to begin creation.
Film first video in the series this week, record first audio, etc.

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You can make a full-time income by sharing your knowledge with others who will experience life-changing benefit from what you teach.

My Notes From

W E E K S E V E N

