The Freebie Giveaway

Week 5

NinetyDayDifference.com | All Rights Reserved | Duplication With Permission Only.

Your Freebie Giveaway

CREATIVE PROCESS

HOW TO CRAFT A PRETTY AMAZING FREEBIE

Why To Create A Freebie Giveaway?

When you create an opt-in, a lead magnet, a freebie (call it what you like), you will be bringing in new subscribers to your email list.

What Can My Freebie Be?

It can be anything you offer for free in exchange for their email address. It could be a guide, a PDF, a document, a video, a calendar, an organizer page, an email course, a tracker, a checklist, an entry to win a prize, an eBook or anything that you can download to access.

But I Feel Stuck On What To Create?

Okay, let's keep it simple. Create a one page document that will be helpful to someone else. The goal is ultimately to give the person who receives it a quick win. They will remember you, follow you and trust you.

Why Is Having A Freebie Giveaway A Great Idea For Creating Future Revenue?

One:

Two:

Three:

6 Freebie Ideas To Create

MORE SUBSCRIBERS

Freebie Idea 1: The Listicle

Create a Listicle. This is just a list. The brain processes a list with numbers much easier than without numbers.

Example: My top ten tips on how to make the perfect pancake.
Versus: Some tips to make good pancakes.

Examples:

The Top Ten Tips You Must Do To _____ Without _____.
The Six Things _____ Should Never Forget Before _____.
Seven Proven Strategies To Create _____.
Three Things I Wish I Had Known Before I _____.
The Six Step _____ To Create _____.

Freebie Idea 2: Present The Future

When you can get your viewer to start dreaming of a better life, they look to you as the person who can set them free from what pains them. Help someone change their current situation & you'll be admired for a long time.

Examples:

The Secret Strategy To Go From _____ To _____ In Just _____ Days.
How You Can Have _____ In As Little As _____.
Discover How To Create _____ With _____.
Create _____, _____ and _____ In Just 5 Minutes A Day.
How To Finally Stop _____ With _____.

MORE GOOD ONES ON THE NEXT PAGE...

6 Freebie Ideas To Create

MORE SUBSCRIBERS

Freebie Idea 3: The How To Headline

The most watched Youtube videos start with "How To". Because people like to learn HOW TO get things done. So, crafting a freebie around this topic can solve so many challenges others want to overcome.

Examples:

How To _____ In Just _____
How To _____ Using Only _____
How To _____ In Under # Minutes Per Day.
How To Make _____ Using Just _____
How To Step Into Your Greatness Without _____
How To _____ Without _____

Freebie Idea 4: Share A Secret

As much as we try to avoid it, sometimes it's fun to learn a secret. Remember being in first grade and having a "secret" shared with you. Didn't it make you feel special? Well, this is the adult version of that. You'll make someone feel like they are now on the inside with a connection to you because you shared a secret.

Examples:

The Secret Strategy That is Used By _____ To _____.
How This Little Secret _____ Made Me _____.
The Insider's Guide To _____ In Just _____.
The Real Truth Experts Won't Reveal About _____.
Revealed: How I _____.
TOP SECRET STRATEGY That Made Me _____ Without _____.

MORE FUN IDEAS ON THE NEXT PAGE...

6 Freebie Ideas To Create MORE SUBSCRIBERS

Freebie Idea 5: The Time Saver

The best thing you can do for someone online is SAVE THEM TIME. When you can provide answer that would take them time to dig for online, they are so excited to give you their email for that item.

Examples:

My 10 Pro Strategies For _____ In Just _____.
How To _____ In Just # Simple Steps.
How I Was Able To _____ Using This _____.
The Top Ten _____ That I Used To Get _____ Results.

Freebie Idea 6: The Guide Giveaway

When you giveaway a guide, you suddenly appear like an expert in this field. And that instantly builds your trust with your audience.

Examples:

My _____ Guide To _____.
The Ultimate Strategy That I Use To _____.
The _____ Guide That NETS _____.
The Simple Strategy That Will Bring You _____.
FREE GUIDE: How All Beginners Get _____ Without _____
The Absolute Best Guide For _____.

REMEMBER, YOU CAN CREATE ANYTHING.
HERE'S ONE SECRET.
DON'T OVERTHINK THIS.
TAKE 2 MINUTES. PICK AN IDEA.
RUN WITH IT. ACTION WINS EVERYDAY. Michelle

The Design Process

CANVA.COM

HOW TO CRAFT A PRETTY AMAZING FREEBIE

Step 1: Craft Your Title For Your Freebie Giveaway.

Step 2: Craft The Contents For Your Giveaway (or start brainstorming ideas). Need more ideas? Google the topic and add more to your list. Google has endless ideas you may have had pop into your mind.

Step 3: Ready To Create? Then, head To Canva.com

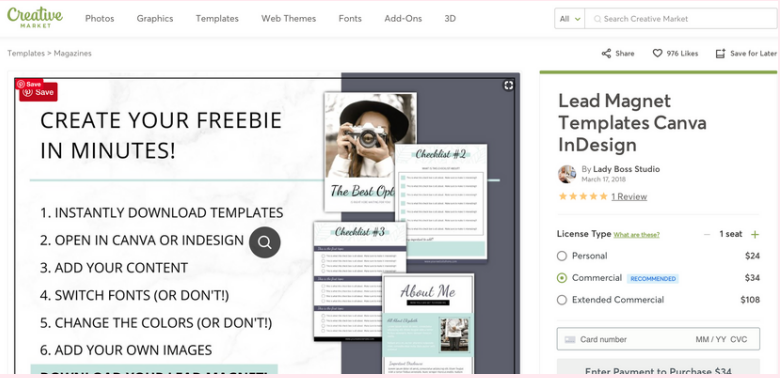
Step 4: Click Create A Design

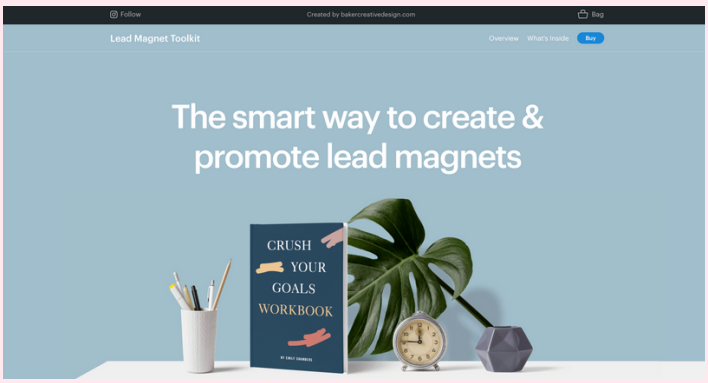
Step 5: Search One Of These To Find What You Like:

- Infographic
- Worksheet
- US Letter Document
- Checklist
- Lesson Plans
- Presentation
- Planner

Step 6: Want More Ideas? Head To Google. Google Canva and the specific Template You Want. Links that start with Canva.com will lead you to that specific template on Canva.

Want to level up your game? *Insider Secret... There are templates you can buy and download into Canva to use that are SUPER professional. You are looking at one right now. *wink.* **Google: Canva Templates Lead Magnets** Here's a few examples:*





The Direct Sellers Lead Magnet

HOW TO CREATE ONE TO BRING IN MORE CLIENTS

Step 1: Craft Your Title To Attract Your Target Audience.
Let's assume we are trying to attract skincare clients for our skincare product.

Some Ideas:
How To Look & Feel Beautiful In Under 5 Minutes A Day
The Top Ten Foods To Avoid If You Want To Maintain A Youthful Glow
The 23 Best Ingredients You Must Have For A Flawless Complexion

Always remember not to focus on WHAT IS IT,
but to focus on WHAT IT DOES.

What It Is: Skincare | Retinol | Age-Fighting Cream

What It Does: Create A Flawless, Youthful Glow
Makes You Feel Ten Years Younger & Radiant
Has People Asking How You Look So Beautiful

WHAT IT DOES Sells People.

Step 2: Craft The Contents For Your Giveaway.

Need more ideas? Head To Google.

Simple Strategy: *Put yourself in the shoes of your client. You have a problem with your skin that you want to fix. What is that problem?*

How To Get Rid Of Acne
How To Look Younger
How To Get Rid Of Dark Circles
How To Get Rid Of Age Spots

EXAMPLE: Google How To Get Rid Of Age Spots

Examples

7 Best Ways to Get Rid of Age Spots - Top Removers for Dark Spots
www.prevention.com/.../how-to-get-rid-of-age-spots
Jun 24, 2019 · "The PicoWay is an especially effective laser to **treat age spots**, as the advanced laser uses ultra-short picosecond pulses to break up particles of skin pigmentation," says Dr. Ostad.

Author: Krissy Brady

How To Get Rid Of Age Spots - Video Results

How to Get Rid of Age Spots On Face
youtube.com

Ask a Dermatologist: How
youtube.com

GET RID OF AGE SPOTS NATURALLY
youtube.com

how to get rid of age spots on face
youtube.com

Find Inspiration From Those Titles For Your Own

How to Get Rid of Age Spots on Face | 7 Home Remedies That ...
www.blackdiamondbuzz.com/how-to-get-rid-of-age...
DIY Home **Remedies to Get Rid of Age Spots Fast**. 1. Apple Cider Vinegar **Age Spots Removal**. In case you spend a lot of money on skin exfoliating creams, you probably do not know that you have a ... 2. Essential Oils. 3. Baking Soda for Brown **Spots** on Skin. 4. Fresh Lemon Juice. 5. Dandelions.

Top 10 Home Remedies to Get Rid of Age Spots on Face Fast
tipsandbeauty.com/10-home-remedies-to-get-rid-of...
Cumin is a natural remedy to enhance digestion but cumin also helps to **get rid** of the **age spots** efficiently. **Take** some cumin seeds and boil them in the water. Use this waster to wash the **face** twice in a day. Cumin has essential oils which help to fade the **age spots** on the **face**.

The Best Ways to Remove Age Spots - Oprah Magazine
www.oprahmag.com/beauty/skin-makeup/a27614308/...
May 28, 2019 · What are the best products to **remove age spots**? Popular products for gradually lessening the **appearance of age spots** often include lightening ingredient hydroquinone, such as Murad Rapid **Age Spot** Pigmentation and Lightening Serum ($72) and Neutrogena Rapid Tone Dark **Spot** Corrector Serum with Retinol ($17).

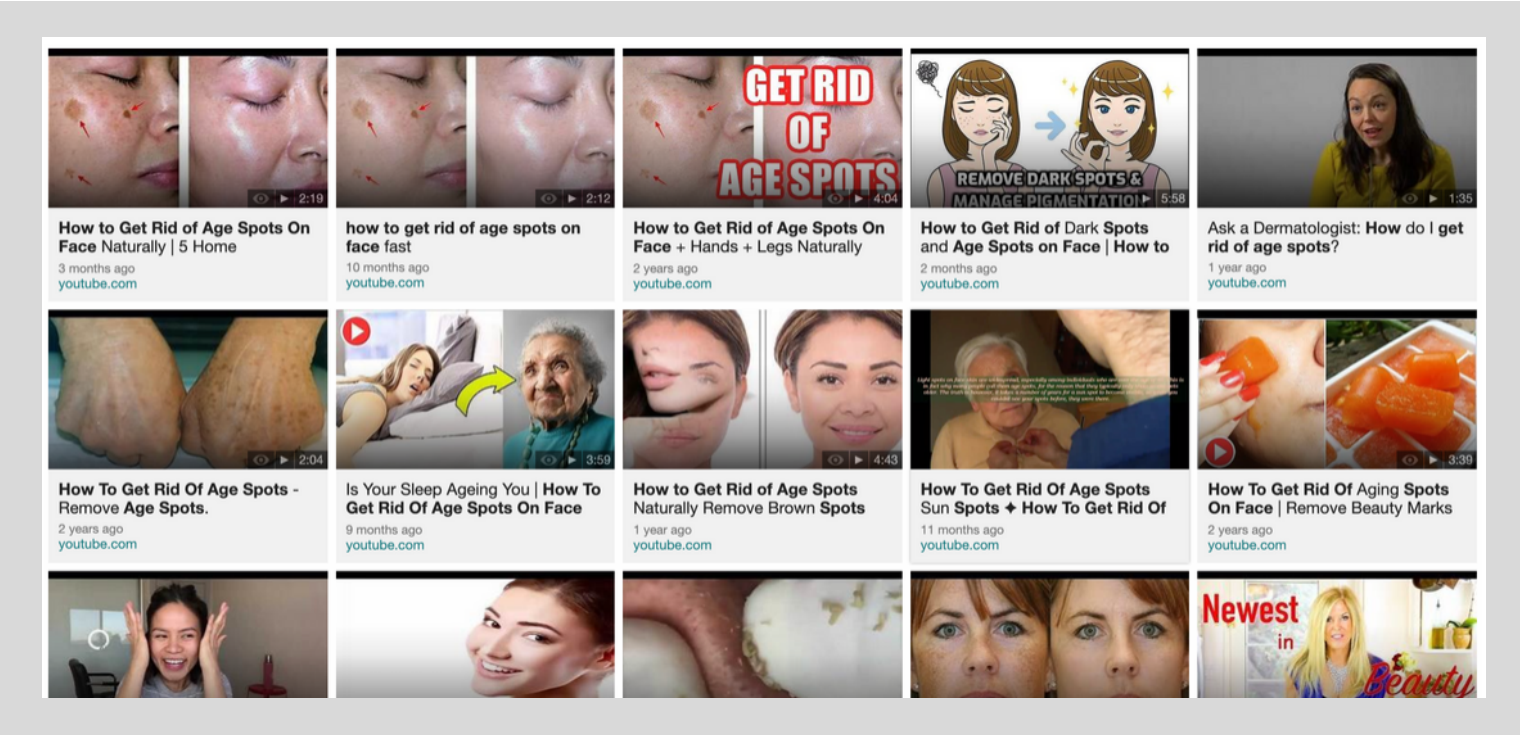
Author: Nadine Jolie Courtney

How To Get Rid Of Age Spots - 5 Natural Ways To Consider
howtocure.com/how-to-get-rid-of-age-spots
Oct 27, 2018 · Helichrysum Essential Oil has strong regenerative and skin healing properties which **make** it a useful remedy for **how to get rid of age spots remedy**. Application of the oil boosts new cell production and reduces the damage caused by aging(2).

The Direct Sellers Lead Magnet

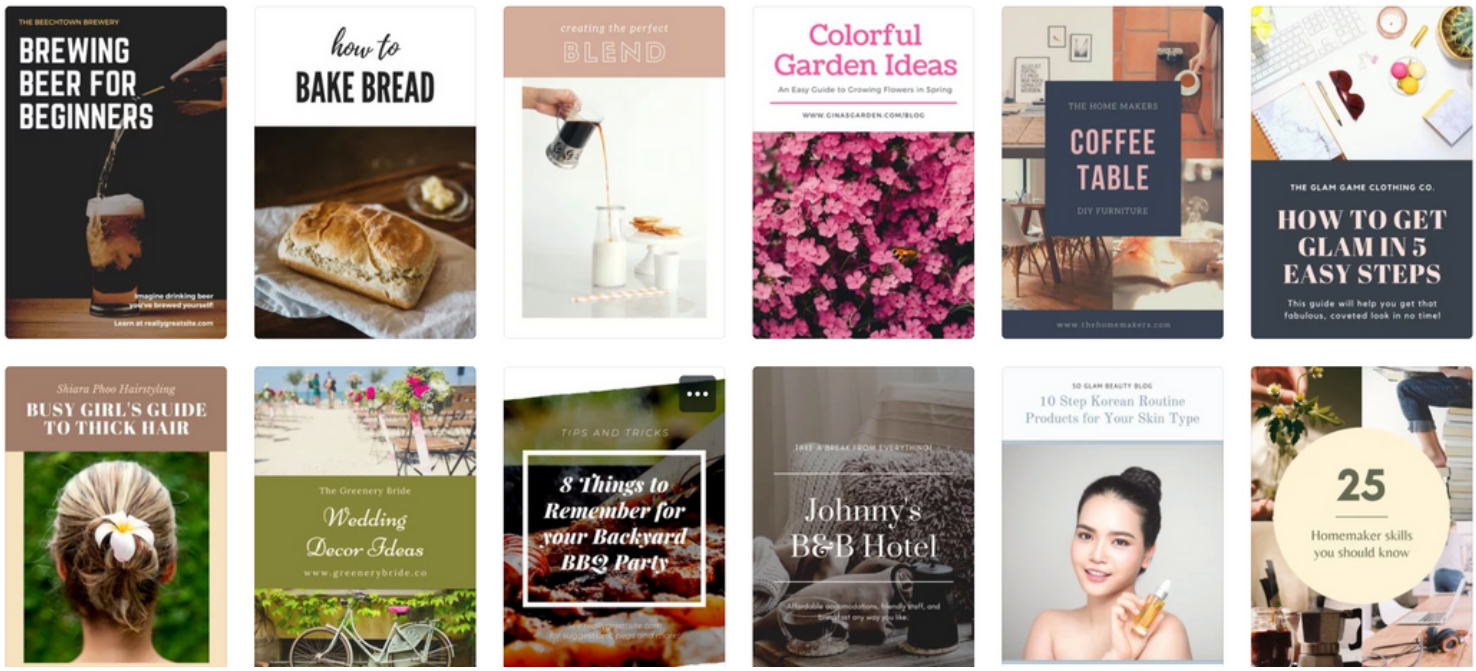
HOW TO CREATE ONE TO BRING IN MORE CLIENTS

Youtube: Check Out Top Viewed Titles For Inspiration



Step 3: Head To Canva.com and Craft Your Freebie.

Tip: I searched GUIDE and came up with these options:



Homework

WEEK FIVE

Craft Your Freebie

- [ ] Craft Your Freebie Title.
- [ ] Come Up With Your Guide Contents.
- [ ] Create Your Guide Inside Canva.
- [ ] Link It Up To Your Flodesk Landing Page & Share In Our Group.
- [ ] Create Several Landing Pages This Week If You Feel Called

WHEN YOU TALK ABOUT THE THINGS THAT PEOPLE ARE INTERESTED IN, YOU WILL AUTOMATICALLY ATTRACT AN AUDIENCE OF RAVING FANS. BE STRATEGIC.

Michelle Cunningham

My Notes From

WEEK FIVE

My Notes From

WEEK FIVE